



2019 Sponsorship Opportunities

The Virginia Interfaith Center for Public Policy (VICPP) promotes Virginia policies and practices that make Virginia a more welcoming and equitable state, particularly for low-income people. Although the work is anchored by diverse faith communities, VICPP partners with government officials, businesses, community organizations, and other nonprofits seeking a more just Virginia. 2019 sponsorship opportunities exist at a variety of levels, offering marketing benefits and customized packages to both individuals and corporations. Funds raised through the Annual Awards Benefit will support VICPP's work to advocate economic and social justice in Virginia's policies and practices.

Sponsorship Benefits	Champion Sponsor	Visionary Sponsor	Witness Sponsor	Justice Sponsor	Ally Sponsor	Advocate Sponsor
Prior to Event						
Printed Invitation Recognition	Logo & Premier Placement					
Electronic Communications Recognition	Logo & Premier Placement	Logo & Prominent Placement	Logo	Name		
Website Recognition	Premier placement of logo linked to company website	Prominent placement of logo linked to company website	Logo	Name		
Program Book Recognition	Full page ad, front or back inside cover	Full page ad	Half page ad	Quarter page ad	Name	Name
Night of Event						
Complimentary Tickets	20 tickets	15 tickets	10 tickets	6 tickets	4 tickets	2 tickets
Verbal Recognition During Program	Yes	Yes	Yes			
Recognition on Banquet Signage	Logo & Premier Placement	Logo & Prominent Placement	Logo			
Recognition in Printed Banquet Materials	Logo & Premier Placement	Logo & Prominent Placement	Logo	Listed	Listed	Listed
Access to the VIP Reception	4 people	2 people	2 people	1 person		
Amount	\$10,000+	\$5,000+	\$2,500+	\$1,000+	\$750+	\$500+

Learn more at: www.virginiainterfaithcenter.org

Key Dates: Last date for recognition in printed invitation: June 15. Last date for recognition in program book: September 6.



2019 Annual Awards Benefit Sponsorship Commitment Form

Contact Info

Name as it should appear on all marketing, advertising, and program materials

Contact person

Contact Phone

Contact address

City

State

Zip

Contact Email

Sponsorship Level

(Please see sponsorship graph for full list of benefits at each level)

- \$10,000 Champion Sponsor: Premier Marketing placement, 20 Tickets, Full-page inside cover ad
 - \$5,000 Visionary Sponsor: Prominent Marketing placement, 15 Tickets, full-page ad
 - \$2,500 Witness Sponsor: 10 Tickets, Half-page ad
 - \$1,000 Justice Sponsor: 6 Tickets, Quarter-page ad
 - \$750 Ally Sponsor: 4 Tickets
 - \$500 Advocate Sponsor: 2 Tickets
- I am a sponsor and do not plan to use all of my tickets. I would like to donate _____ tickets back to the Virginia Interfaith Center to enable low-income people to participate.

Payment

- Enclosed is my check, payable to Virginia Interfaith Center for Public Policy
- Please charge my credit card – Circle One: Visa MasterCard

Name as it appears on card

Card Number

Exp. Date

VCC

Cardholder Signature

Please note that all ads are due to Liz@virginiainterfaithcenter.org by September 6, 2019. Ads should be sent in a completed format as a high resolution (300 dpi) JPEG, PDF or TIF file.