
ACTION GUIDE



International Wave of Light Remembrance

What is the International Wave of Light?

The International Wave of Light is a global observance of National Pregnancy & Infant Loss Remembrance Day. Remembrances can be done individually or in a group, at home or in a communal space. If you or someone you care about has lost a child to stillbirth, miscarriage, SIDS, or any other cause at any point during pregnancy or infancy, light a candle in remembrance. Say their names and dates of their deaths, if you like. Offer reflections on their lives or share thoughts on sentimental objects connected to their lives, pregnancy, or family.

Purposes:

- Demonstrate support to families who have suffered pregnancy or infant loss and honor their loved ones lost.
- Raise public awareness that maternal care is a life-or-death public health crisis for Black women and infants.
- Foster a space and experience that inspires people to advocate beyond the event
- Generate support and visibility for the #PUSHbiasout campaign and petition

When: Saturday, October 15 at 7pm local time

Duration: Keep your candle burning for at least one hour, creating a continuous “wave of light” across all time zones covering the entire globe.

The Digital Wave of Light. To add your light to the wave that will be lit across social media, you can:

1. Take a photo of your candle and post it to Facebook or Twitter at 7pm local time.
2. Name a loved one(s) you are remembering or an expression of general support.
3. Use the following hashtags: #waveoflight2022 #VICPP #PUSHmaternalhealth

Advocacy Actions:

- Gather a few members of your congregation or campus, ministry or group, or family or neighborhood to offer prayers on Sat., October 15 or Sun., October 16 on the grounds of your house of worship, school, or neighborhood or outside your office or home. Download and display VICPP’s ABCs of Maternal Death petition poster during your prayer vigil and encourage passers-by to sign by simply scanning the QR code with their phone’s camera.
- Add the URL to VICPP’s ABCs of Maternal Death petition to your social media posts to raise awareness and generate support: www.tinyurl.com/vicppABCpetition